

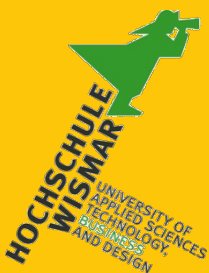
WPT4 - BOOSTING SMART WATCH - POLICY RECOMMENDATION

Raising Awareness - 1st Roadshow for Policy & Business
Stakeholders on Smart Specialisation in the Regional
Innovation of Mecklenburg-Vorpommern

07.-08.06.2018 ||
Wismar, Germany

SMART_watch Workshop in the frame of the 11th Wismar
Business Informatics Day 2018 - WIWITA

7th June 2018 ||
Wismar, Germany





DIGITALISIERUNG ALS TREIBENDE KRAFT FÜR DIE UMSETZUNG DER REGIONALEN INNOVATIONSPOLITIK DER EUROPÄISCHEN UNION

7. Juni 2017, Wismar

Arbeitssprache - Englisch und Deutsch

DIGITALISATION AS A DRIVER FOR THE IMPLEMENTATION OF THE REGIONAL INNOVATION POLICY OF THE EUROPEAN UNION

07th June 2018 || Wismar, Germany

Working Language - English & German

START	THEME	SPEAKER
13:00 CET	Industry 4.0: New Perspectives for Smart Manufacturing in Shipbuilding	Dr. Anatoli Beifert, Laima Gerlitz, & Prof. Gunnar Prause <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, Germany</i>
13:25 CET	Digitalisation in Transport and Location Logistics: Innovative Transportation Control and Operational Location Logistics in the Digital Supply Chain	Frank Würschnitzer <i>leogistics GmbH Hamburg, Germany</i>
13:50 CET	Regional Seaports towards Digitalisation: Smart Growth and Sustainable Value Added across Small and Medium-Sized Seaports of the Baltic Sea Region	Laima Gerlitz, Robert Philipp, & Prof. Gunnar Prause <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, Germany</i>
Coffee Break & Networking– Get in Touch with the SMART_watch: What Value Added is there for You? Project Presentation & Discussion		European Project Center <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, Germany</i>
14:40 CET	Advancing Trans-Eurasian Accessibility through Digital and Sustainable Logistics	Dr. Anatoli Beifert, & Prof. Anna Svirina <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, & Kazan National Research Technical University, Russia</i>





START	THEME	SPEAKER
15:05 CET	Economic Impact of Clean Shipping	Eunice O. Olaniyi <i>School of Business and Governance, Tallinn University of Technology, Tallinn, Estonia</i>
15:30 CET	A SECA Economic Investment Decision Tool	Sina Atari <i>School of Business and Governance, Tallinn University of Technology, Tallinn, Estonia</i>
15:30 – 16:15 CET Coffee Break & networking		
16:15 CET	e-Estonia: On the Way to the Digital Society	Prof. Gunnar Prause <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, Germany</i>
16:35 CET	Digitalisation of Urban Transport: The Experience of Tallinn Free Public Transportation	Tarmo Tuisk <i>School of Business and Governance, Tallinn University of Technology, Tallinn, Estonia</i>
End of the Workshop & Farewell		
From 18.30 CET – Roadshow Networking Event for Policy & Business Stakeholders on the schooner “ATALANTA”. Meeting Point: Alter Hafen Wismar, at 18:00 CET. More information you can find here → ATALANTA		

THANK YOU FOR YOUR INTEREST & PARTICIPATION!

More Information about the Project and the Team: [EUROPEAN PROJECT CENTER](#)

More Information about the Overall Conference: [WIWITA 2018](#)