

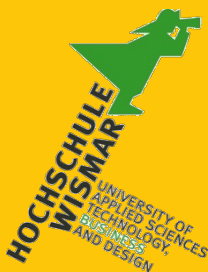
WPT4 - BOOSTING SMART WATCH - POLICY RECOMMENDATION

Raising Awareness - 1st Roadshow for Policy & Business
Stakeholders on Smart Specialisation & Regional
Innovation Strategy in Mecklenburg-Vorpommern

07.-08.06.2018 ||
Wismar, Germany

SMART_watch Workshop in the frame of the 11th Wismar
Business Informatics Day 2018 - WIWITA

7th June 2018 ||
Wismar, Germany





DIGITALISIERUNG ALS TREIBENDE KRAFT FÜR DIE UMSETZUNG DER REGIONALEN INNOVATIONSPOLITIK DER EUROPÄISCHEN UNION

7. Juni 2017, Wismar

Arbeitssprache - Englisch und Deutsch

DIGITALISATION AS A DRIVER FOR THE IMPLEMENTATION OF THE REGIONAL INNOVATION POLICY OF THE EUROPEAN UNION

7th June 2018 || Wismar, Germany

Working Language - English & German

START	THEME	SPEAKER
13:00 CET	Industry 4.0: New Perspectives for Smart Manufacturing in Shipbuilding	Dr. Anatoli Beifert, Laima Gerlitz, & Prof. Gunnar Prause <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, Germany</i>
13:30 CET	Regional Seaports towards Digitalisation: Smart Growth and Sustainable Value Added across Small and Medium-Sized Seaports of the Baltic Sea Region	Robert Philipp, Laima Gerlitz & Prof. Gunnar Prause <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, Germany</i>
Coffee Break & Networking– Get in Touch with the “SMART_watch” project: What Value Added is There for You? <i>Project Presentation & Discussion</i>		European Project Center <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar</i>
14:30 CET	Advancing Trans-Eurasian Accessibility through Digital and Sustainable Logistics	Dr. Anatoli Beifert, & Prof. Anna Svirina <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, & Kazan National Research Technical University, Russia</i>
15:00 CET	Economic Impact of Clean Shipping	Eunice O. Olaniyi <i>School of Business and Governance, Tallinn University of Technology, Tallinn, Estonia</i>



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START	THEME	SPEAKER
15:30 CET	A SECA Economic Investment Decision Tool	Sina Atari <i>School of Business and Governance, Tallinn University of Technology, Tallinn, Estonia</i>
16:00 – 16:30 CET		Coffee Break & networking
16:30 CET	e-Estonia: On the Way to the Digital Society	Prof. Gunnar Prause <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, Germany</i>
17:00 CET	Digitalisation of Urban Transport: The Experience of Tallinn Free Public Transportation	Tarmo Tuisk <i>School of Business and Governance, Tallinn University of Technology, Tallinn, Estonia</i>
End of the Workshop & Farewell		
From 18.30 CET – Roadshow Networking Event for Policy & Business Stakeholders on the schooner “ATLANTA”.		
Meeting Point: Alter Hafen Wismar, at 18:00 CET.		
More information you can find here → ATLANTA		

THANK YOU FOR YOUR INTEREST & PARTICIPATION!

More Information about the Project and the Team: [EUROPEAN PROJECT CENTER](#)

More Information about the Overall Conference: [WIWITA 2018](#)

